

## CALL FOR PARTICIPATION

The Center for Digital Transformation, Fordham University  
and  
The Bronx Technology Innovation Coalition

Present

# **The 3<sup>rd</sup> Annual Bronx Summit on Technology Innovation and Start Ups: Opportunities and Challenges**

**Wednesday, October 15, 2014**  
**8:30 a.m. to 1:30 p.m.**

The Gabelli School of Business  
Hughes Hall  
C04A-B  
Fordham University  
Rose Hill  
441 East Fordham Road  
Bronx, NY 10458

The Bronx presents great opportunities for technology-based innovation and start up activity and the support of small businesses with digital information & communication technologies. The presence of higher education institutions, health care entities including hospitals and medical colleges, the Botanical Garden, the Bronx Zoo and other government and non-profit agencies makes it attractive to consider the Bronx for entrepreneurial and business support activities.

This 3<sup>rd</sup> annual summit brings together faculty, students, practitioners, companies, non-profit agencies and Borough government officials to discuss opportunities and challenges in the application of digital information and communication technologies in entrepreneurial start up and support of small business activities. Keynote speakers and panelists from academia, industry and government will share their expertise in exploring this potential, and identify the grand challenges, opportunities and solutions.

The summit is an essential event to those interested in the transformation of the Bronx into a viable borough of sustainable, technology-driven business activities and economic growth.

Please contact Prof. RP Raghupathi: [raghupathi@fordham.edu](mailto:raghupathi@fordham.edu) or Teresita Abay-Kruger: [abaytk@gmail.com](mailto:abaytk@gmail.com) for participation