

Fordham University Schools of Business
and The Center for Digital Transformation
in partnership with Urban Studies Program and Urban Law Center

Present

The 2nd Annual Summit on Technology Innovation and Start Ups in the Bronx: Opportunities and Challenges

Wednesday, October 16, 2013
8:30 a.m. to 1:30 p.m.

The Gabelli School of Business
Hughes Hall
C04A-B
Fordham University
Rose Hill
441 East Fordham Road
Bronx, NY 10458

The Bronx presents great opportunities for technology-based innovation and start up activity and the support of small businesses with digital information & communication technologies. The presence of higher education institutions, health care entities including hospitals and medical colleges, the Botanical Garden, the Bronx Zoo and other government and non-profit agencies makes it attractive to consider the Bronx for entrepreneurial and business support activities.

This 2nd annual summit brings together faculty, students, practitioners, companies, non-profit agencies and Borough government officials to discuss opportunities and challenges in the application of digital information and communication technologies in entrepreneurial start up and support of small business activities. Keynote speakers and panelists from academia, industry and government will share their expertise in exploring this potential, and identify the grand challenges, opportunities and solutions.

The summit is an essential event to those interested in the transformation of the Bronx into a viable borough of sustainable, technology-driven business activities and economic growth.

Please contact Prof. RP Raghupathi for participation: raghupathi@fordham.edu