

2nd Summit on Technology Innovation and Start Ups in the Bronx: Opportunities And Challenges

- 8:30 - 8:50 a.m. Breakfast and Networking
- 8:50 - 8:55 a.m. **Welcome**
Father Joseph M. McShane, S.J. President, Fordham University
- 8:55 - 9:00 a.m. **Opening Remarks**
David A. Gautschi, Ph.D., George N. Jean Professor of Marketing and Business Economics and Dean of the Graduate School of Business Administration, Fordham University
- 9:00- 9:05 a.m. **Introduction**
W. "RP" Raghupathi, Director, Center for Digital Transformation, Fordham University
- SPEAKERS**
Moderated by Robert P. Gach, Global Capital Markets, - Industry Managing Director, Accenture
- 9:10 – 9:30 a.m. Robert P. Gach, Global Capital Markets, - Industry Managing Director, Accenture
- 9: 30 –9:50 a.m. Dominique Essig, Vice President of Product Management and User Experience, Gilt Groupe Inc
- 9:50 -10:10 a.m. Patrick F. Sullivan, Strategic Partner Development Manager, Google
- 10:10 -10:30 a.m. Elias Mendoza, Managing Director of Investment Development and Strategy, Siris Capital
- 10:30-10:50 a.m. Mario M. Kranjac, Partner, Kranjac, Tripodi & Partners, LLP
- 10:50 -11:10a.m. Joseph A. Peri, President, Junior Achievement of New York
- 11:10-11:30 a.m. Philip M. Shearer, Director, Scenyc, Inc, The Bronx
- 11:30-11:-50 a.m. Andrew Kingsley, CEO, The Concourse Group, The Bronx
- 11:50 – 1:10 p.m. **PANEL DISCUSSION**
- Josh Kleyman, Executive Director, National Student Initiative
- Monika Mitchell, Founder, Good-B (Good Business New York)
- Nadia Y. Munoz, Attorney at Law, New York
- Miguel Sanchez, Creative Director, Mass Ideation, The Bronx

Patrick F. Sullivan, Strategic Partner Development Manager, Google

George Torres, Urban Jibaro, The Bronx

Moderated by Teresita Abay Krueger, Latin Business Today

1:10 – 1:15 p.m.

Closing Remarks and Next Steps

Evan Katsamakos, Ph.D Associate Director, Center for Digital Transformation

1:15 – 1:45 p.m.

Lunch and Networking

Special thanks to Teresita Abay Krueger of Latin Business Today for Assistance with this Summit.

Center for Digital Transformation Industry Council

Robert Gach, Council Chair

Global Capital Markets - Industry Managing Director, Accenture

Robert Gach received a Bachelor of Science degree in accounting from College of Business Administration, Fordham University in 1980

Fordham Center for Digital Transformation

Vision

The Center for Digital Transformation (CDT) offers a premier resource for information on the global digital transformation of business and society.

Mission

The Center for Digital Transformation is dedicated to understanding the role of *digital technologies* in accomplishing three fundamental transformations required for success in the global marketplace:

1. *Individual* transformation to create effective human capital
2. *Business & Industry* transformation to promote competitiveness, productivity, innovation and growth
3. *Societal* transformation to build a sustainable society.

CDT will provide intellectual leadership for a collaborative community of scholars, executives, leaders and students deeply committed to the role of digital technologies in transforming business and society.

The Center will accomplish this mission by conducting and disseminating high-impact research; creating an ongoing dialogue between various stakeholders; and incorporating the understanding of the transformational aspects of digital technologies into the business curriculum.

Goals and Objectives

The Center for Digital Transformation will harness interdisciplinary faculty knowledge and skills at Fordham to:

- Promote dialogue among technology executives, users, and other stakeholders about the transformative potential of digital technologies;
- Advocate the key role of digital technologies as a driver for organizational effectiveness and society's betterment;
- Enlighten and educate business & non-profits about the benefits of socially responsible digital technology;
- Link individuals, organizations, and society at large with advocates of digital technology for knowledge transfer and use.

In pursuit of this mission, CDT will focus on the vital role and impact of digital technologies in the following key interdisciplinary areas:

- Business analytics and performance management for informed decision making
- Mobile computing, broadband, social media, and their impact
- Facilitating business & societal sustainability
- Enabling transparent corporate governance
- Business & entrepreneurial aspects of intellectual property
- Supporting Innovation and technology startups
- Health care sector applications & transformation
- Economic, network & strategic models
- Disruptive technologies and their impact
- User interface and consumer-driven issues

Founding Director:
W. "RP" Raghupathi, Ph.D.
Phone: (212) 636-7230
raghupathi@fordham.edu

Associate Director:
Evan Katsamakas, Ph.D.
Phone: (212) 636-6192
katsamakas@fordham.edu

www.fordhamcdt.org