

Fordham Schools of Business CDT and FBAS Present the Annual:



An NCAA Tournament Competition

The NCAA Tournament in March is fast approaching. Are you ready to fill out your brackets?

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What if you could use data analysis and machine learning techniques to optimize your picks and beat everyone in your pool? That's what Fordham University's "March Data Crunch Madness" will aim to find out! The event is being supported by the Center for Digital Transformation at Fordham and the Fordham Business Analytics Society.

"March Data Crunch Madness" will be a fun, data-centric competition hosted by Fordham University's Business Analytics Society on March 27th, 2015. Students will compete in groups of 4 to build a model to predict the NCAA Basketball Tournament results.

Historical data was released on February 25th, 2015 and current season data will be released on March 15th, 2015. A poster session and event will be held on March 27th where judges will be on hand to rate the submissions on presentation, methodology, and results. Prizes will be awarded to the winners.

Register now at <http://bit.ly/16Um0E0>!

- Date: March 27th, 2015
- Time: 5:00 PM to 9:00 PM
- Team Size: 4 Members
- Location: Law School Building, Room 4-02
- Prizes: 1st: \$750, 2nd: \$500, 3rd: \$250 Participation Prize: \$40
- Sponsor: Deloitte
- Participants: Open to all current Fordham students!

Date	Explanation	Location	Time
3/9	Registration Deadline	http://bit.ly/16Um0E0	5:00 PM
3/9	Study Session	LL 606	2:00 PM – 3:00 PM
3/11	Study Session	LL 526	3:00 PM – 4:00 PM
3/13	Checkpoint 1: Turn in Initial Model & Proposal	fbas.askit@gmail.com	12:00 PM
3/15	Selection Sunday: Current Season Data Released	http://bit.ly/16Um0E0	5:00 PM
3/2	Study Session	LL 619	2:00 PM – 3:00 PM

3			
3/2 4	Checkpoint 2: Submission due, Poster board due, steering committee to review	fbas.askit@gmail.com	5:00 PM
3/2 7	Final Event: Presentations, judges decisions, prizes awarded, and networking opportunities	Law School Building, Room 4-02	5:00 PM – 9:00 PM